



NEWS RELEASE

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FOR IMMEDIATE RELEASE

CommunityAmerica Adds Free Identity Protection to Checking Accounts Selects Identity Fraud, Inc. as Preferred Provider.

Lenexa, Kan. – CommunityAmerica Credit Union, the fifth largest Kansas City-based financial institution, has selected Identity Fraud, Inc. to provide identity protection solutions including free identity protection for thousands of checking account holders, as well as education, VRS Elite™ fraud resolution services and identity insurance.

“We value and adopt sound practices to prevent identity theft in our operations,” states Lisa Ginter, Vice President of Sales for CommunityAmerica. “Because our members may become victims through no fault of their own and no fault on the part of the Credit Union, we made it a priority to provide solutions that protect members in their daily lives. We are pleased to partner with Identity Fraud, Inc. and to provide valuable and timely benefits at no cost to our members.”

The Federal Trade Commission (FTC) estimates that 10 million people were victims of identity theft in America in the last year alone. For the past five years, identity theft has been the number one consumer complaint reported to the FTC and the problems continue to escalate as thieves become more sophisticated. Although no one can guarantee an individual will not become a victim of identity fraud, select identity solutions present cost effective and prudent protection.

“CommunityAmerica is taking the initiative to help combat fraud and to provide greater peace of mind for their members. We are certainly proud to be selected by CommunityAmerica to serve their members with our identity protection programs. The due diligence performed and selection of Identity Fraud, Inc. both signals and supports our efforts to provide best-in-class solutions,” states Tom Widman, president of Identity Fraud, Inc.

About CommunityAmerica Credit Union

CommunityAmerica Credit Union is a full-service financial institution with more than 112,000 members nationwide and more than \$1.4 billion in assets. It is the fifth largest Kansas City-based financial institution and the seventh largest financial institution in Kansas City.

CommunityAmerica provides a full suite of financial products including checking, savings, loans and investments. As a member-owned financial institution, CommunityAmerica can offer highly competitive rates on loans and investments. Other products and services provided by CommunityAmerica include 24-hour online banking and 24-hour telephone banking, Visa credit cards, insurance and financial planning products.

About Identity Fraud, Inc.

Identity Fraud, Inc. is a leader in providing identity theft solutions to credit unions and their members. As an original creator of identity theft insurance and victim assistance services, Identity Fraud, Inc. provides solutions throughout North America and provides victim resolution and insurance loss control services on behalf of Underwriters at Lloyd's for the London-based identity insurance facility.

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